

AUTHORIZATION FORM

SCiftS Newsletter Advertising

- Repeat Most Recent Advertising New Ad

Newsletter - Ad Rates

- Single Size Ad 2.5" horizontal x 1.375" vertical - *ten issues* \$ 535.00
- Double Size Ad 2.5" horizontal x 2.875" vertical - *ten issues* 835.00
- Triple Size Ad 2.5" horizontal x 4.25" vertical - *ten issues* 1,145.00
- Quad Size Ad 2.5" horizontal x 5.75" vertical - *ten issues* 1,445.00
- Custom Size Ad *Please contact SCiftS office for custom ad pricing*

Newsletter Ad Rate - Total \$ _____

Newsletter - Ad Placement

- Page 3 or Page 2 Sidebar Placement - *ten issues* \$ 185.00

Newsletter Ad Placement - Total \$ _____

SCiftS Website Advertising

- Website Ad (2.5" horizontal x 2.875" vertical)
with rotating logo \$ 250.00

Website Ad - Total \$ _____

Ad Modification

- Typesetting or Ad Scan - *\$60 per hour* Ad Modification - Total \$ _____

TOTAL ENCLOSED \$ _____

Contact Information

Company/Organization _____

Street Address _____

City _____ State _____ Zip _____

Contact _____ E-mail _____

Phone _____ Signature Authorization _____

Billing Information

- Check Enclosed Submitted Online Payment - Order # _____
 Pay online at www.scifts.net

Please mail completed Authorization Form and payment to:

SCiftS Advertising, P.O. Box 3724, Orange, CA 92857

or fax completed Authorization Form (with payment information) to SCiftS Office at 714-974-4318

Questions? Please contact the SCiftS Office - (714) 282-0919; scifts@pacbell.net

Southern California Institute of Food Technologists

ADVERTISING

Reserve your advertising space with Southern California IFT! SCiftS is now accepting newsletter and website advertisements for our 2024-2025 year. Newsletter ads will be published in all ten issues (September 2024 through June 2025) of our organization's newsletter sent to approximately 1,200 members of the food industry. Additional copies of the newsletter are distributed to hundreds of exhibitors and attendees at our annual Suppliers' Night Expo. Reserve early, as advertising space sells out quickly!

Advertising space on Southern California IFT's website — located at www.scifts.net — is available at an additional cost to all companies who reserve ad space in our newsletter. Due to significant interest in advertising with the SCiftS organization — and limited available space — payment-in-full with a completed Authorization Form must be received before placement of any advertisement may be guaranteed. Ad placement requests are honored on a first come, first serve basis.

Advertising with Southern California IFT is an excellent way to promote your company, as well as to show your support of vital food industry programs! Please contact the SCiftS office (714-282-0919; scifts@pacbell.net) for more information.

Reserve your ad space at www.scifts.net today!

Limited Ad Space Available Newsletter and Website Advertising 2024/2025

RESERVE TODAY!